

KAITLYN KOSCHO

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EDUCATION

Bachelor of Arts in Public Relations, Minor in Photojournalism, Expected May 2028
Kent State University, Kent, OH | GPA 3.64

RELEVANT EXPERIENCE

Photographer and Content Creator, Frames by KK, Painesville, OH | Oct. 2023 - Present

- Photograph sports and events to create content for use in social media and print publications, editing with Adobe Lightroom and Photoshop to enhance visual impact and storytelling.
- Collaborate with clients to understand their vision and deliver high-quality portrait photography.
- Create Instagram content and Canva graphics to promote photography services and attract clients.

Photography Assistant, Faith Koscho Photography, Eastlake, OH | Oct. 2021 - Present

- Support a welcoming client experience by greeting clients, assisting with posing, and preparing props and equipment for photography sessions.
- Assist with post-production through culling, editing, and file organization using Adobe Lightroom.

Barista and Shift Lead, Biggby Coffee, Painesville, OH | Jun. 2023 - Aug. 2025

- Provided customer service in a fast-paced environment and trained new team members on drink preparation, point-of-sale systems, and store standards.

LEADERSHIP AND INVOLVEMENT

Provost Leadership Academy, Kent State University, Aug. 2025 - May 2026

- Met with university department leaders to identify opportunities to improve student life.
- Collaborated with a student team to assess needs, evaluate financial feasibility, and develop an implementation plan for residence hall food markets with extended hours.
- Presented the proposal to the Provost and her leadership team, outlining the initiative and execution plan.

Public Relations Student Society of America (PRSSA) | Member, 2026 - Present

Alpha Lambda Delta Honor Society | Member, 2025 - Present

TECHNICAL AND CREATIVE SKILLS

Design and media: Canva, Adobe Lightroom, Photoshop, Illustrator, Premiere Pro, Audition

Digital platforms: Instagram, TikTok, Pinterest, Facebook, WordPress, Google Workspace